Date 10/28/2026

Organization: JWX

Program Name: JWX Off-Site Event

Program Date: 10/21/2026

Client Contact: Marianne T Scott

Venue: Lotte - New York New Yorker

Property Review: Our meeting at The New Yorker Hotel was a great success! The service provided by the hotel team was exceptional from start to finish. Everything went smoothly and exactly as planned, with no disruptions. The staff was professional, attentive, and accommodating, ensuring that every detail was handled seamlessly. The quality of the food and beverages was excellent, and we received numerous compliments from attendees regarding the outstanding service and overall experience. We truly appreciate the dedication and hard work of The New Yorker team in making our event such a success. We look forward to hosting future events at this venue!

Associate Testimonial: Emiko Beck was great at landing this venue for the event. She made the transition run smoothly. She went above and beyond to meet our needs. Made the event planning process seamless, efficient and stress-free.

HelmsBriscoe Testimonial: Working with **Helms Briscoe** has been an outstanding experience. Emiko Beck consistently demonstrates professionalism, responsiveness, and a genuine commitment to delivering exceptional service. Her expertise in hotel sourcing, contract negotiations, and event planning has been invaluable in ensuring our meetings and events are successful. What truly sets Helms Briscoe apart is the attention to detail, proactive communication, and willingness to go above and beyond to meet our needs. She made the entire planning process seamless, efficient, and stress-free.I truly appreciate her dedication, partnership, and exceptional customer service. I highly recommend Helms Briscoe to any organization looking for a knowledgeable, reliable, and trusted partner for their meetings and events.

Address: 530 7th Avenue, NY NY 10018
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Web: jwx.com
Linkedin: linkedin.com/company/jwxofficial/
Instagram: instagram.com/jwxofficial/

FAMILY
PET SHOWS



FOR PET LOVERS OF ALL AGES!

September 16, 2020

To Whom It May Concern,

I was in contact with Emiko Beck of HelmsBriscoe in the summer of 2019 to help find accommodations for my staff and vendors for our Pet Expo in Connecticut as our old location could not accommodate my needs.
She immediately contacted the hotels in the area and sent me a spreadsheet with what each offered and handled everything from the initial contact to the finalized signed agreement.
I decided to use HelmsBriscoe as it was very time consuming for me to do this and Emiko made it so easy for me.
I also felt she was very professional in how she handled everything and answered any questions and dealt with any issues that were had.
I again used HelmsBriscoe when I needed accommodations for another venue and I again was very pleased with how Emiko Beck went right to work and got the information for me and finalized everything.
I highly recommend using HelmsBriscoe for your site sourcing projects. Once you give them the information on what you need they get the job done. I would definitely use Emiko Beck and HelmsBriscoe for another venue.

Sincerely,
Karen Garetano
Family Pet Shows
631-423-0620
www.Familypetshows.com

5550 NE 22nd Street | P.O. Box 3333 | Des Moines, IA 50316-3333 | T (515) 266–5173 | F (515) 266–5152 | www.rasmussengroup.com

July 10, 2020

Emiko Beck
HelmsBriscoe
6348 Coopers Green Court
Orlando, FL 32819

Dear Emiko,

From start to finish you have provided us with excellent customer service in planning for all of the events you have partnered with us on. It has been so nice to be able to have you to do the legwork and negotiate directly with the various hotels to get us the best possible package for our groups. The management meetings you have helped our organization plan have been very successful.

We have been so grateful for you and your service. You and the HelmsBriscoe organization have definitely gained a long-term relationship with our organization.

Sincerely,

Sarah Keesey

Sarah Keesey, Executive Assistant
The Rasmussen Group

ENGEL & VÖLKERS®

Pedro Marrero
Managing Broker | Development Services

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Mail to: pedro.marrero@evrealestate.com

June 22, 2020

Emiko,

I have to say, with this event you came through for us big time. I am so grateful for you and your service. Speaks volumes of what you are able to accomplish. You definitely have gained my long term relationship and confidence in your service and dedication. You can expect to work with us consistently especially as we continue to grow.

Thank you again so much for your incredible perseverance ensuring our event will be hosted.

Pedro